



Energy Independence, Starts Here

Together, we make anything possible



YHI POWER
Battery Power You Can Rely On

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www.yhipower.com.au

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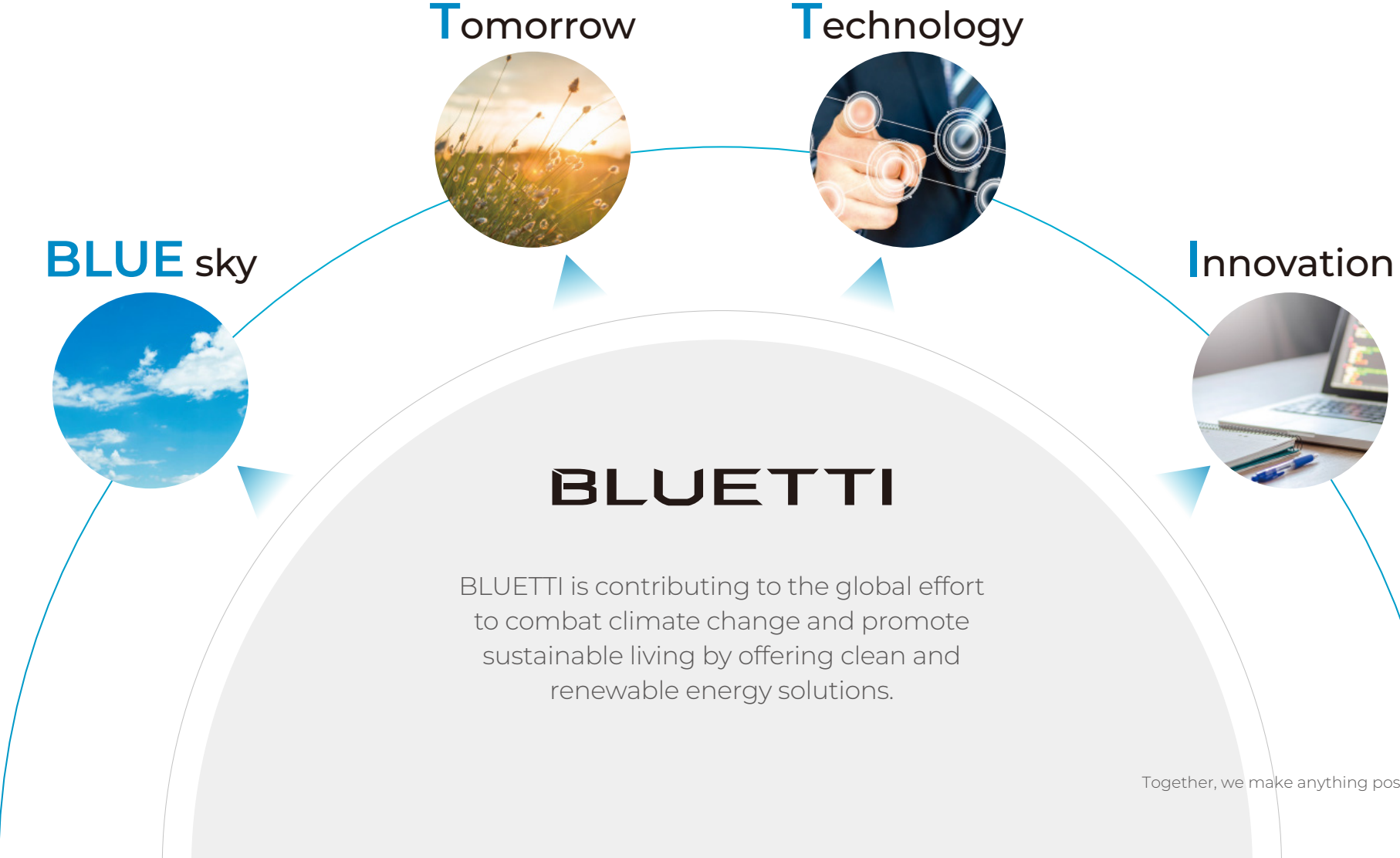
Social Media
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01 ABOUT BLUETTI



From the very beginning, BLUETTI, a part of POWEROAK, has tried to stay true to a sustainable future through an array of green energy storage solutions for home, off-grid and commercial use, including portable power stations, solar panels, and accessories.

With over 10 years of expertise, BLUETTI's extensive and reliable product portfolio is ideal for outdoor adventures, emergency backup power, and off-grid living while delivering an exceptional eco-friendly experience for our homes and our world. That's why BLUETTI has become an industry leader that makes its presence in 110+ countries and is trusted by millions of customers across the globe.





MISSION

Deliver clean energy solutions to empower communities and individuals

VISION

Make clean energy accessible to every household for a sustainable future

VALUE

Build a better world with love and innovation



APPLICATIONS



Emergency Supply



Camping Trip



RV Group



Ancillary Armarium



Backup Power



Clean Energy

MILESTONE



*Project LAAF – Lighting An African Family is one of BLUETTI's welfare initiatives aimed at giving lighting and electricity to families in remote areas of Africa.

AT A GLANCE

- 01 One of The Top 3 Energy Storage Companies in The World.
- 02 Most Funded Product in Its Category on Indiegogo.
- 03 The First Manufacturer Covering Home & Outdoor ESS.
- 04 Global Sales & Service Network.

02

CORE COMPETENCE



100,000-GRADE Dust-free Smt Workshop

Advanced Manufacturing



16
PCBA surface
mounting lines



8
PCBA DIP lines



4
PCBA automatic
coating lines



7
Battery assembly lines



10

Production lines



7

Packaging lines

FACTORY QUICK FACTS

100,000m²

Total Area

2,000+

Employees

PRODUCTION CAPACITY (Monthly)

OUTDOOR / HOUSEHOLD

40,000

EB3A / EB70S

30,000

AC200MAX / B230

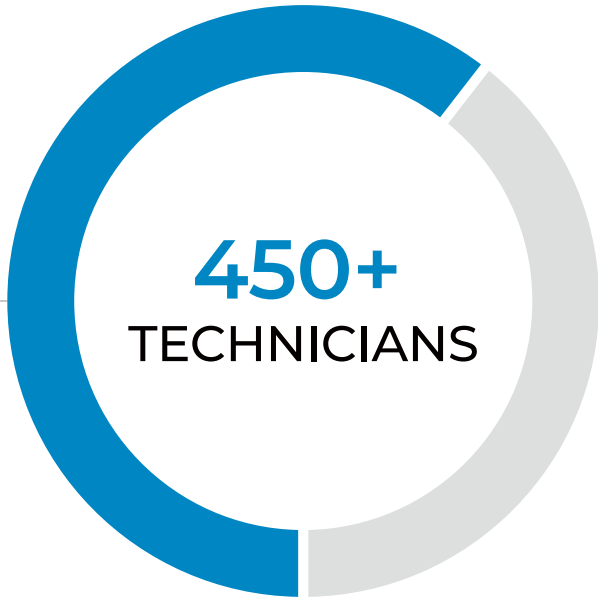
7,000

AC300 / EP500

R&D

60%

From World's
Top 100 Universities



384 NATIONAL PATENTS OF PROPRIETARY
INTELLECTUAL PROPERTY RIGHTS.

100

Invention

127

Utility Model

157

Appearance Design

CORE TECHNOLOGY

- Cell Pack Thermal Management
- PCS Intelligent Bi-directional Inverter
- AI-based Battery Management
- Self-learning Energy Management
- Hybrid Integrated Control

BLUETTI GLOBAL

100+

Countries &
Areas

25+

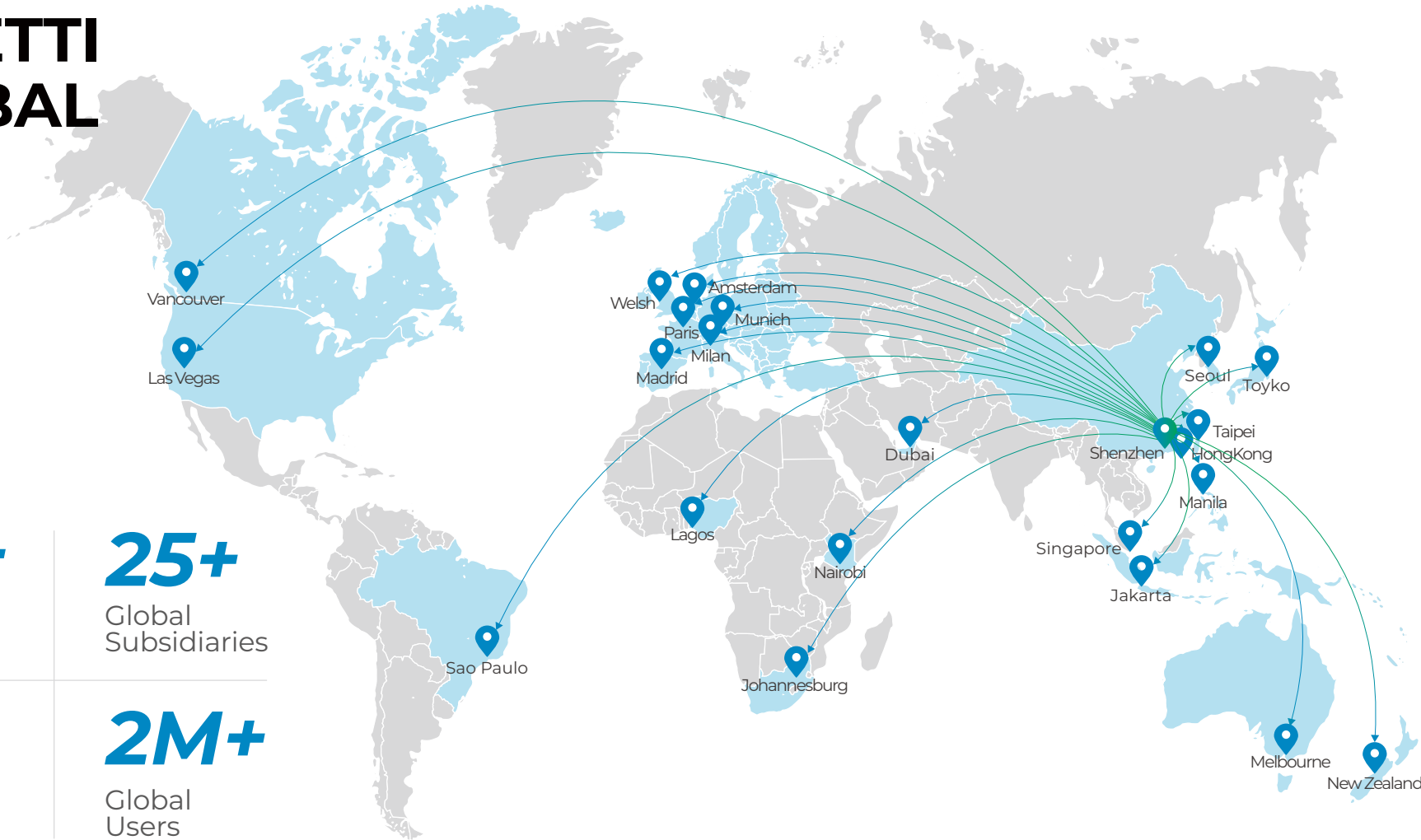
Global
Subsidiaries

30+

Local
Warehouses

2M+

Global
Users



03 PRODUCTS



BLUETTI offers a diverse range of power storage products, including portable, home, and commercial models, as well as solar panels and accessories. These products are designed to provide reliable and clean energy solutions for a variety of applications, such as outdoor activities, camping, hiking, emergency backup power, and off-grid living.



PRODUCT ROADMAP



BLUETTI

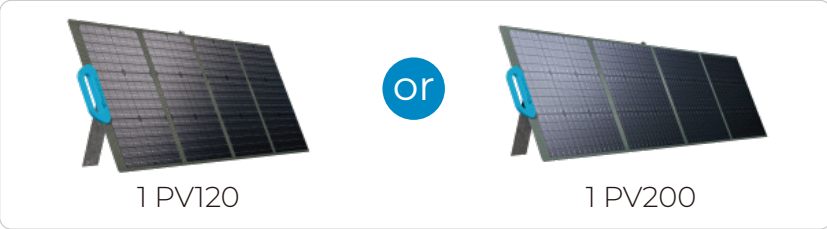
PORTABLE POWER STATION



EB3A

AC Output / Capacity

600W / 268Wh
Surge 1,200W



Specifications

Outputs

- 2 * AC 100 / 120V or 1 * AC 220V~240V
- 1 * 100W USB-C PD3.0
- 1 * 12V / 10A Car Port
- 2 * 5V / 3A USB-A
- 2 * 12V / 10A DC
- 1 * 15W Wireless Charging Pad
- 1 * LED Light

Charging

AC: 268W
Solar: 12V~28V 200W Max MPPT
Car: 12 / 24V 8A

Weight 4.57kg (10lbs)

Dimensions 255mm*180mm*183mm
(10.04in*7.09in*7.20in)

Certifications UL, CE, FCC, PSE, EMC, RoHS, UN38.3



SMALL IN SIZE BIG ON POWER

268Wh / 600W

BLUETTI EB3A is equipped with ultra-fast charging capability, an upgraded LiFePO₄ battery pack, ample outputs, and intelligent power management.

Whether you're working around the house or heading out into nature, this grab-and-go power station is a reliable partner that offers convenience and peace of mind.



30 MINUTES FROM 0% TO 70%

The intelligent BLUETTI Turbo Charging technology provides a super fast recharge from 0 to 70% in just 30 minutes.

APP MONITORING

The intuitive BLUETTI APP provides a truly mobile experience at your fingertips, giving you quick and easy access to your device via Bluetooth and keeping you in the loop at all times.



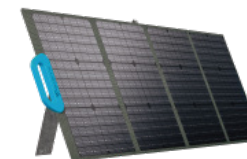
EB55

AC Output / Capacity

700W / Surge 1,400W
537Wh



US / JP EU UK AU SA CN



1 PV120

or



1 PV200

Specifications

Outputs

- 4 * AC 100V~120V or 2 * AC 220V~240V
- 1 * 100W USB-C PD3.0
- 1 * 12V / 10A Car Port
- 4 * 5V / 3A USB-A
- 2 * 12V / 10A DC
- 1 * 15W Wireless Charging Pad
- 1 * LED Light

Charging

- AC: 200W
- Solar: 12V~28V 200W Max MPPT
- Car: 12 / 24V 8A
- AC+Solar: 400W Max

Weight 7.5kg (16.5lbs)

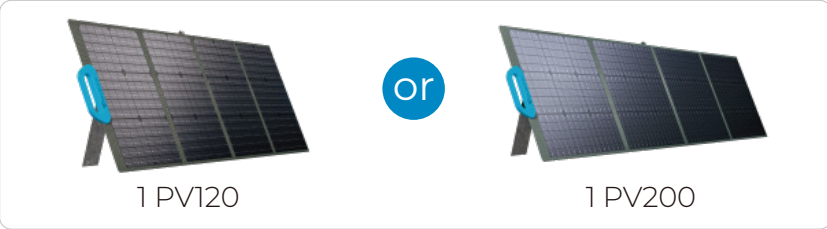
Dimensions 278mm*200mm*198mm
(12.6in*8.5in*8.7in)

Certifications UL, CE, FCC, PSE, EMC, RoHS, UN38.3

EB70

AC Output / Capacity

700W (100V~120V) / 1,000W (220V~240V)
Surge 1,400W
716Wh



Specifications

Outputs

- 4 * AC 100V~120V or 2 * AC 220V~240V
- 2 * 100W USB-C PD3.0
- 1 * 12V / 10A Car Port
- 2 * 5V / 3A USB-A
- 2 * 12V / 10A DC
- 1 * 15W Wireless Charging Pad
- 1 * LED Light

Charging

AC: 200W
Solar: 12V~28V 200W Max MPPT
Car: 12 / 24V 8A

Weight 9.7kg (21.4lbs)

Dimensions 320mm*216mm*221mm
(12.6in*8.5in*8.7in)

Certifications UL, CE, FCC, PSE, EMC, RoHS, UN38.3



AC60 | AC60P

AC Output / Capacity

600W
Surge 1,200W
403Wh~2,015Wh / 504Wh~2,116Wh

Specifications

Outputs

- 2 * AC 100 / 120V or 220 / 230V
- 2 * 5V / 3A USB-A
- 1 * USB-C PD3.0
- 1 * 12V Car Port
- 1 * 15W Wireless Charging Pad

Weight 8.6kg(19lbs)

Dimensions 290mm*205mm*234mm
(11.4in*8.1in*9.2in)

Certifications UL, CE, FCC, PSE, EMC,
RoHS, UN38.3

Input

AC: 600W
Solar: 200W
Car: 12 / 24V 8A Max

B80 | B80P

Capacity

806Wh

Specifications

Outputs

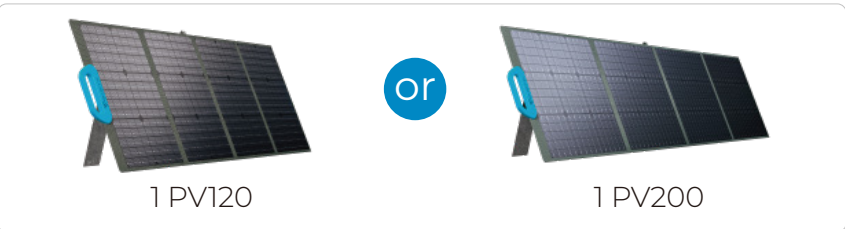
- 1 * USB-A QC3.0
- 1 * USB-C PD3.0
- 1 * 12V Car Port

Input

Solar: 200W
Car: 12 / 24V 8A Max

Weight 9.8kg (21.6lbs)

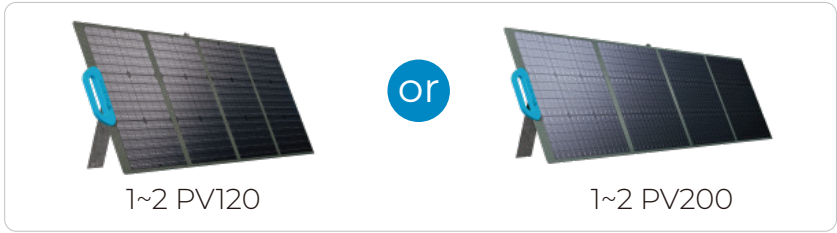
Dimensions 290mm*200mm*230mm
(11.4in*7.9in*9.1in)



AC180 | AC180P

AC Output / Capacity

1,800W
Surge 2,700W
1,152Wh / 1,440Wh



Specifications

Outputs

- 4 * AC 100 / 120V or 2 * AC 220 / 230V
- 4 * 5V / 3A USB-A
- 1 * 5V~20V / 3A, 20V / 5A USB-C (100W Max.)
- 1 * 12V / 10A Car Port
- 1 * 5 / 7.5 / 10 / 15W Wireless Charging Pad

Inputs

- AC: 1,440W Max
- Solar: 500W Max
- Car: 12 / 24V 8A Max
- Solar+AC: 1,440W Max

Weight 17kg (37.5lbs)

Dimensions 340mm*247mm*317mm
(13.4in*9.7in*12.5in)

Certifications UL, CE, FCC, PSE, EMC, RoHS, UN38.3

BLUETTI

OUTDOOR & HOME BACKUP POWER STATION

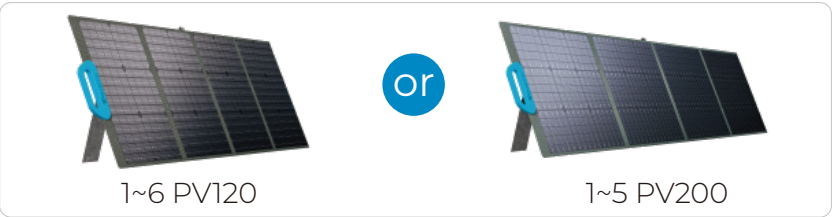


AC300

AC Output / Capacity

3,000W / 3,072Wh~12,288Wh
(Compatible With 1~4* B300 for CN / EU / UK / AU)

6,000W / 6,144Wh~24,576Wh
(Split Phase bonding is available for 120V,
Compatible With 2~8* B300)



Specifications

AC Outputs	100 / 120V Model: 6 * 20A AC Outlets 1 * 30A TT-30 Outlet
	220V~240V Model: 6 * AC Outlets
DC Outputs	2 * 5V / 3A USB-A 2 * 18W USB-A QC3.0 1 * 100W USB-C PD3.0 1 * 12V / 30A Super DC 1 * 24V / 10A Car Port 2 * 15W Wireless Charging Pad
Charging	AC: 3,000W Max Solar: 2,400W Max Dual MPPT Car: 12 / 24V 8A Solar+AC: 5,400W Max
Weight	21.6kg (47.6lbs)
Dimensions	519.9mm*325.0mm*358.0mm (20.5in*12.5in*14.1in)
Certifications	UL, CE, FCC, PSE, EMC, RoHS, UN38.3

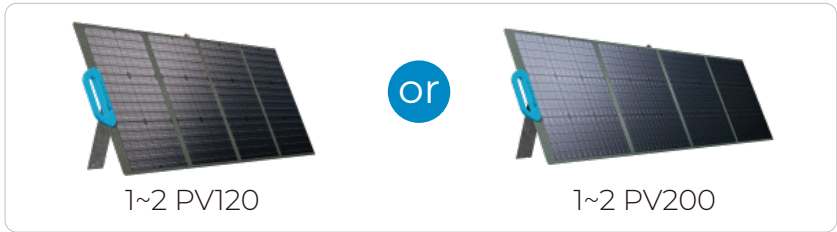
B300

Capacity

3,072Wh

Specifications

Outputs	1 * 100W USB-C PD3.0 1 * 12V / 10A Car Port 1 * 18W USB-A QC3.0
Charging	AC: 500W Max Solar: 200W Max Car: 12 / 24V 8A
Weight	36.1kg (79.6lbs)
Dimensions	519.8mm*319.8mm*263mm (20.5in*12.5in*10.5in)
Certifications	UL, CE, FCC, PSE, EMC, RoHS, UN38.3



EXPAND YOUR POWER AT WILL

3,000W
3,072Wh → 12,288Wh

BLUETTI AC300 is fully modular, supporting up to 4×B300 battery modules per unit, adding up to a remarkable 12,288Wh capacity and power your family's essential needs for days during emergencies or power outages.



24 / 7 UPS HOME BACKUP

The AC300 will automatically become your home energy source for essential loads when the electrical grid goes down.

5,400W INPUT RATE

Combined with 2,400W solar and 3,000W AC input, AC300 can support up to an astonishing 5,400W total input power.





B300S

Capacity

3,072Wh

Input

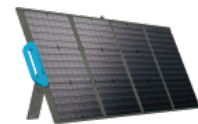
AC: 500W Max
Solar: 500W Max
Car: 12 / 24V 8A

Specifications

Outputs 1 * 100W USB-C PD3.0
1 * 12V / 10A Car Port
1 * 18W USB-A QC3.0

Weight 38kg (83.8lbs)

Dimensions 519.8mm*319.8mm*263mm
(20.5in*12.5in*10.5in)



1~6 PV120

or



1~5 PV200

AC500

AC Output / Capacity

10,000W / 6,144Wh~36,864Wh
(Split Phase bonding is available for 120V, Compatible With 2~12* B300S)

5,000W / 3,072Wh~18,432Wh
(Compatible With 1~6* B300S)

Specifications

AC Outputs

100 / 120V Model:
3 * 20A AC Outlets
1 * 30A L14-30 Outlet
1 * 30A TT-30 Outlet
1 * 50A NEMA14-50 Outlet

220V~240V Model:
5 * 16A AC Outlets
1 * 32A AC Outlet

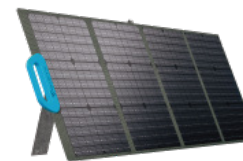
DC Outputs

2 * 5V / 3A USB-A
2 * 18W USB-A QC3.0
2 * 100W USB-C PD3.0
1 * 12V / 30A Super DC
1 * 24V / 10A Car Port
2 * 15W Wireless Charging Pad

AC200MAX

AC Output / Capacity

2,200W
Surge 4,800W
2,048Wh~6,144Wh (0~2* B230)



1~5 PV120

or



1~5 PV200

Specifications

Outputs 5 * AC 100V~120V or 4 * AC 220V~240V
2 * 5V / 3A USB-A
2 * 18W USB-A QC3.0
1 * 100W USB-C PD3.0
1 * 12V / 30A Super DC
1 * 12V / 10A Car Port
2 * 12V / 10A DC
2 * 15W Wireless Charging Pad

Input AC: 500W Max
Solar: 900W Max MPPT
Car: 12 / 24V 8A
Solar+AC: 1,400W Max

Weight 28.1kg (61.9lbs)

Dimensions 420mm*280mm*386.5mm
(16.5in*11in*15.2in)

Certifications UL, CE, FCC, PSE, EMC, RoHS, UN38.3



B230

Capacity

2,048Wh

Specifications

Outputs	1 * 100W USB-C PD3.0
	1 * 12V / 10A Car Port
	1 * 18W USB-A QC3.0
Charging	AC: 500W Max
	Solar: 500W Max Via D050S
	Car: 12 / 24V 8A
Weight	21.8kg (48lbs)
Dimensions	420mm*280mm*227.5mm (16.5in*11in*8.9in)
Certifications	UL, CE, FCC, PSE, EMC, RoHS, UN38.3

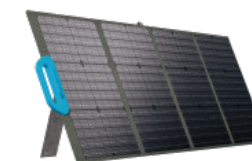
AC200P

AC Output / Capacity

2,000W

Surge 4,800W

2,000Wh



2~6 PV120

or



2~5 PV200

Specifications

Outputs	6 * AC 100V~120V or 2 * AC 220V~240V
	4 * 5V / 3A UBS-A
	1 * 60W USB-C
	1 * 12V / 25A Super DC
	2 * 12V / 3A DC
	1 * 12V / 10A Car Port
Input	2 * 15W Wireless Charging Pad
	AC: 500W
	Solar: 35V~150V 700W Max MPPT
Weight	Car: 12 / 24V 8A
	26kg (60.6lbs)
	Dimensions: 420mm*280mm*386mm (16.5in*11in*15.2in)
Certifications	UL, CE, FCC, PSE, EMC, RoHS, UN38.3



RUNTIME

Easy Portability, Endless Possibility

					
	EB3A	EB55	EB70	AC60	AC60P
 Drone (40Wh)	5 Times	10 Times	14 Times	8 Times	10 Times
 Laptop (70Wh)	3 Times	6 Times	8 Times	4.5 Times	6 Times
 TV (65W)	3 Hours	5.5 Hours	7 Hours	4.5 Hours	5.5 Hours
 Table Fan (75W)	2.5 Hours	5 Hours	6.5 Hours	4 Hours	5 Hours
 Rice Cooker (200W)	1 Hour	2 Hours	2.7 Hours	1.5 Hours	2 Hours
 Space Heater (350W)	0.6 Hour	1.2 Hours	1.6 Hours	0.9 Hour	1.1 Hours
 Projector (220W)	0.9 Hour	1.9 Hours	2.5 Hours	1.4 Hours	1.8 Hours
 Ice Crusher (250W)	0.8 Hour	1.7 Hours	2.2 Hours	1.3 Hours	1.6 Hours

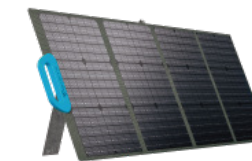
RUNTIME

Stay Charged, Anywhere, Anytime

						
	AC180	AC180P	AC200MAX	AC200P	AC300+B300	AC500+B300S
 Air Conditioner (1,000W)	0.9 Hour	1.1 Hours	1.6 Hours	1.6 Hours	2.5 Hours	2.5 Hours
 Hair Dryer (1,300W)	0.7 Hour	0.9 Hour	1.3 Hours	1.2 Hours	1.9 Hours	1.9 Hours
 Microwave (600W)	1.5 Hours	1.9 Hours	2.7 Hours	2.7 Hours	4.1 Hours	4.1 Hours
 Electric Hammer (800W)	1.1 Hours	1.4 Hours	2 Hours	2 Hours	3 Hours	3 Hours
 Heater (1,800W)	0.5 Hour	0.6 Hour	0.9 Hour	0.9 Hour	1.4 Hours	1.4 Hours
 Coffee Maker (800W)	1.1 Hours	1.4 Hours	2 Hours	2 Hours	3 Hours	3 Hours
 Dishwasher (1,300W)	0.7 Hour	0.9 Hour	1.3 Hours	1.2 Hours	1.9 Hours	1.9 Hours
 Electric Grill (1,560W)	0.6 Hour	0.7 Hour	1 Hour	1 Hour	1.6 Hours	1.6 Hours

BLUETTI

HOME BACKUP POWER STATION



1~6 PV120

or



1~5 PV200

EP500Pro

AC Output / Capacity

3,000W / 5,120Wh

Specifications

Outputs	5 * AC 100 / 120V or 3 * AC 230V
	1 * 12V / 10A Car Port
	2 * 12V / 10A DC
	2 * 5V / 3A USB-A
	2 * 18W USB-A QC3.0
	2 * USB-C PD3.0
	1 * 12V / 30A Super DC
	2 * Wireless Charging Pad

Charging	AC: 3,000W Max
	Solar: 2,400W Max

Weight 83kg (183lbs)

Dimensions 580mm*300mm*760mm (22.8in*11.8in*29.9in)

Certifications UL, CE, FCC, PSE, EMC, RoHS, UN38.3

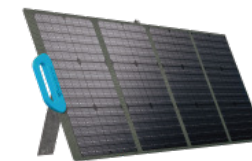


SMART AND CONTINUOUSLY EVOLVING

The EP500Pro features a built-in dual-core microcomputer and internet connectivity, enabling convenient firmware upgrades.

FLEXIBLE WORKING MODE

Fulfill your power needs with various modes to choose from.



3~5 PV120

or



3~5 PV200

EP500

AC Output / Capacity

2,000W / 5,120Wh

Specifications

Outputs	4 * AC 100 / 120V or 3 * AC 220V~240V
	1 * 12V / 10A Car Port
	2 * 12V / 10A DC
	2 * 5V / 3A USB-A
	2 * 18W USB-A QC3.0
	1 * USB-C PD3.0
	1 * 12V / 30A Super DC
	2 * Wireless Charging Pad

Charging	AC: 600W Max
	Solar: 1,200W Max

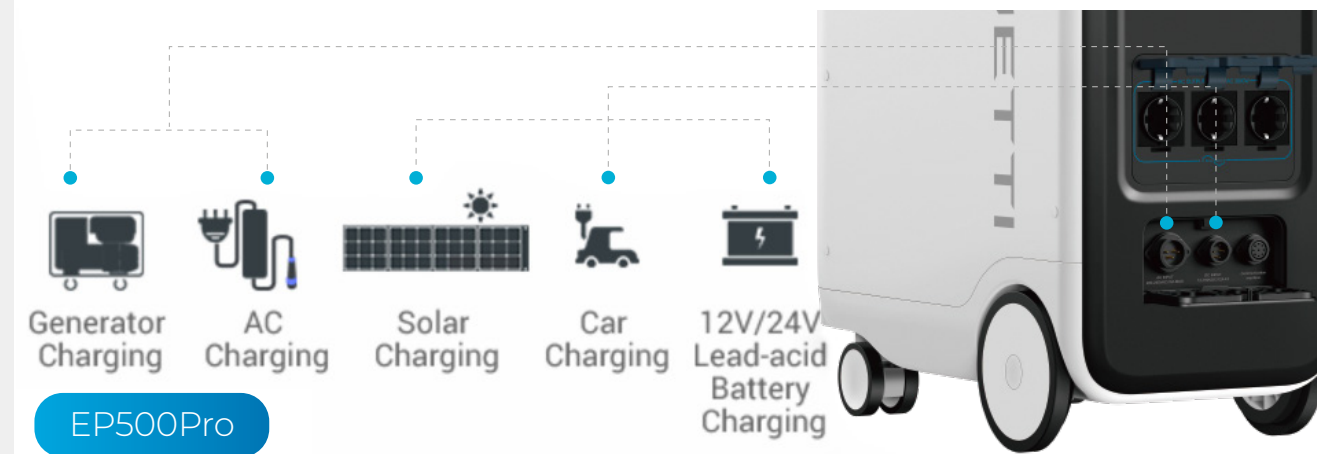
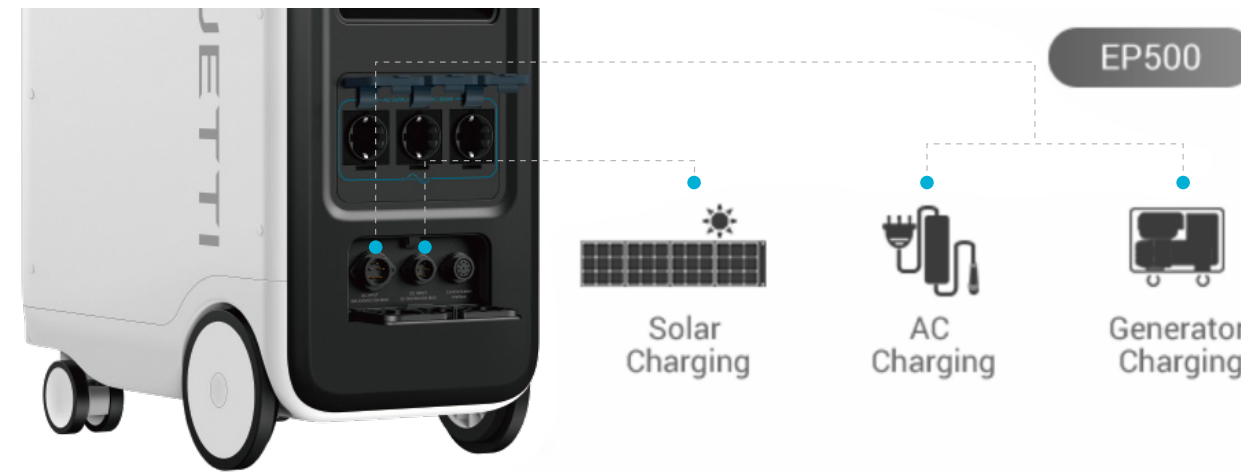
Weight 76kg (167lbs)

Dimensions 580mm*300mm*760mm (22.8in*11.8in*29.9in)

Certifications UL, CE, FCC, PSE, EMC, RoHS, UN38.3

MULTIPLE RECHARGING WAYS

Charge up EP500 Series from various sources.



3-PHASE HOME ENERGY STORAGE SYSTEM

- 3-Phase ESS
- Modular Design
- AC Coupled & DC Coupled
- On-Grid & Off-Grid
- IP65 Protection
- 10-Year Warranty



TAKE YOUR HOME OFF THE GRID

- 6,000W Pure Sine Wave Inverter
- 6,000W Solar Input
- Massive Capacity



SLASH YOUR ELECTRICITY BILLS

EP600 ESS (energy storage system) powers your home primarily with solar energy, helping reduce your dependence on the grid and potentially saving your electricity bills.



EP600

For EU / UK / AU

AC Output

6,000W / 9.9kWh~39.6kWh
Compatible with 2~4*B500,
or 4~8*B500 if 2*EP600 in parallel

PV Input

Maximum Power: 6kW
MPPT Voltage: 150V~500V
MPPT Channel / Array: 2 / 1
Single MPPT Maximum Current: 12.5A
MPPT Efficiency: 99.9%
Energy Efficiency Ration (EER): Max 93.6%

Specifications

Output Power	6kW
Maximum Input Apparent Power	12kVA
Maximum Input Current	18A
Input Frequency	50Hz
On and Off-Grid Switching Time	<10ms
Three Phase	LI / L2 / L3 / N / PE
Certifications	IEC62109-1, IEC62109-2, EN62109-1, EN62109-2, VDE-AR-N 4105, VDE V 0124-100, EN / IEC 61000-6-1, EN / IEC 61000-6-3, Rohs 2.0, IEC 60529, CE



EP760

For EU / UK / AU

AC Output

7,600W / 9.9kWh~39.6kWh
Compatible with 2~4*B500,
Or 4~8*B500 if 2*EP760 in parallel

PV Input

Maximum Power: 9,000W
MPPT Voltage: 150V~500V
MPPT Channel / Array: 3 / 1
Single MPPT Maximum Current: 12.5A
MPPT Efficiency: 99.9%
Efficiency : 96% Peak

Specifications

Output Power	7,6kW
Maximum Input Apparent Power	11.5kVA
Maximum Input Current	50A
Input Frequency	50Hz
On and Off-Grid Switching Time	<10ms
Three Phase	L / N / PE
Certifications	IEC62109-1, IEC62109-2, EN62109-1, EN62109-2, VDE-AR-N 4105, VDE V 0124-100, EN / IEC 61000-6-1, EN / IEC 61000-6-3, Rohs 2.0, IEC 60529



EP800

For US / CA

AC Output

7,680W / 9.9kWh~39.6kWh
Compatible with 2~4*B500,
Or 4~8*B500 if 2*EP800 in parallel

PV Input

Maximum Power: 9,000W
MPPT Voltage: 150V~500V
MPPT Channel / Array: 2 / 1
Single MPPT Maximum Current: 12.5A
MPPT Efficiency: 99.9%
Energy Efficiency Ration (EER): Max 96%

Specifications

Output Power	7,680W
Maximum Input Apparent Power	12kVA
Maximum Input Current	50A
Input Frequency	60Hz
On and Off-Grid Switching Time	<20ms
Three Phase	L1 / L2 / N / G
Certifications	UL9540, UL1741, UL1973, UN38.3, FCC Part 15 Class B, NEMA 4X, CEC Efficiency, California Proposition 65, UL9540 (EP800+B500)



EP900

For US / CA

AC Output

9,000W / 9.9kWh~39.6kWh
Compatible with 2~4*B500,
or 4~8*B500 if 2*EP900in Parallel
7,600w if connect with 2*B500

PV Input

Maximum Power 9kW
MPPT Voltage 150V~500V
MPPT Channel / Array: 2 / 1
Single MPPT Maximum Current 12.5A
MPPT Efficiency 99.9%
Energy Efficiency Ration (EER) Max 97%

Specification

Output Power	9kW
Maximum Input Apparent Power	13.5kVA
Maximum Input Current	58A
Input Frequency	60Hz
On and Off-Grid Switching Time	<10ms
Three Phase	L1 / L2 / N / G
Certifications	UL9540, UL1741, UL1973, UN38.3, FCC Part 15 Class B, NEMA 4X, CEC Efficiency, California Proposition 65, UL9540 (EP900+B500)

B500

Capacity

4.96kWh

Specifications

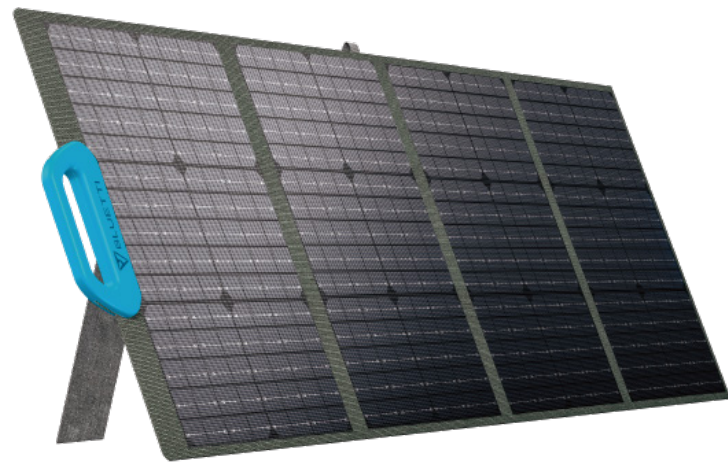
Battery Chemistry	LiFePO ₄
Working Temperature	-4°F to +104°F / -20°C to +40°C
Battery Capacity	4.96kWh
Dimensions (L*W*H)	636mm*325mm*338mm (25in*12.8in*13.3in)
Noise	25dB
Weight	58kg (127.8 lbs)
Cooling	Passive. No Fan
IP Rating	IP65
Compliance	IEC62619, UL1973, UN38.3
Certifications	IEC62619, UL1973, UL9540A, UN38.3, EN / IEC 61000-6-1, EN / IE



SOLAR PANELS

BLUETTI solar panels are compatible with most solar generators on the market. However, they work best with BLUETTI power stations.

- High Conversion Efficiency:** Over 23.4% cell efficiency and 95% transparency
- Durable & Water-resistant:** ETFE coating and IP65 Protection
- Foldable & Portable:** Easy to carry around and set up



PV120

Specifications

Solar Cell	Monocrystalline
Cell Efficiency	≥23.4%
Current at Max Power (Imp)	6.1A
Open Circuit Voltage (Voc)	24V
Operating Temperature	(-10°C to +65°C)
Weight	5.7kg (12.57lbs)
Dimensions	21in*18.5in (Folded)



PV200

Specifications

Solar Cell	Monocrystalline
Cell Efficiency	≥23.4%
Current at Max Power (Imp)	9.7A
Open Circuit Voltage (Voc)	26.1V
Operating Temperature	(-10°C to +65°C)
Weight	7.3kg (16.1lbs)
Dimensions	23.2in*24.8in (Folded)

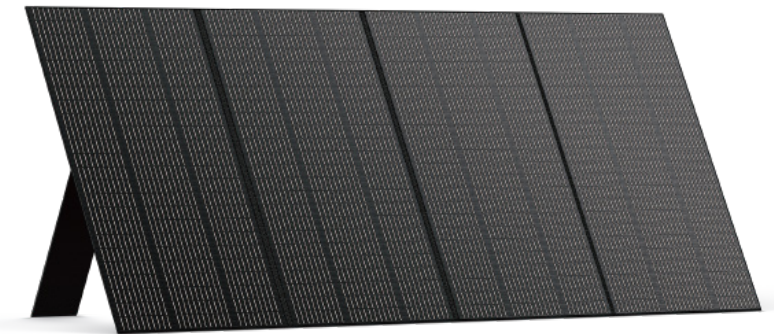


PV VOLTAGE STEPDOWN MODULE (D300S)

BLUETTI D300S lets you connect your power stations to roof or rigid solar panels for up to 3,000W solar charging. It automatically adjusts the PV input voltage to match your power stations.

Specifications

Input	3,000W / 120V~500V / 15A max	Weight	7kg (15.4lbs)
Output	3,000W / 65V~135V / 25A	Dimensions	396mm*216mm*120mm (15.6in*8.5in*4.7in)



PV350

Specifications

Solar Cell	Monocrystalline
Cell Efficiency	≥23.4%
Current at Max Power (Imp)	10A
Open Circuit Voltage (Voc)	46.5V
Operating Temperature	(-10°C to +65°C)
Weight	13.88kg (30.6lbs)
Dimensions	35.6in*24.1in*2.5in (Folded)



DC CHARGING ENHANCER (D050S)

Enable more charging methods like solar, car, and lead-acid battery charging.

Function

500W Max input.

increase the PV input rate to 1200W for the BLUETTI AC200 / AC200P;
1400W for the BLUETTI AC200Max.

BLUETTI SMART APP

Control and monitor multiple BLUETTI power stations from your smartphone.

YOU CAN

- Add new devices
- Control devices remotely
- View real-time status
- Share devices with friends and family
- Upgrade firmware



Manage Your Device Anywhere, Anytime

Get real-time status and set working modes as you wish when connected through Bluetooth or WiFi.

Prompt Service

BLUETTI team will follow up and solve any issues you may have in no time upon your submission of the service request.

04 MARKETING ACTIVITIES



BRAND REPUTATION

Engage with customers through an omnichannel marketing approach.

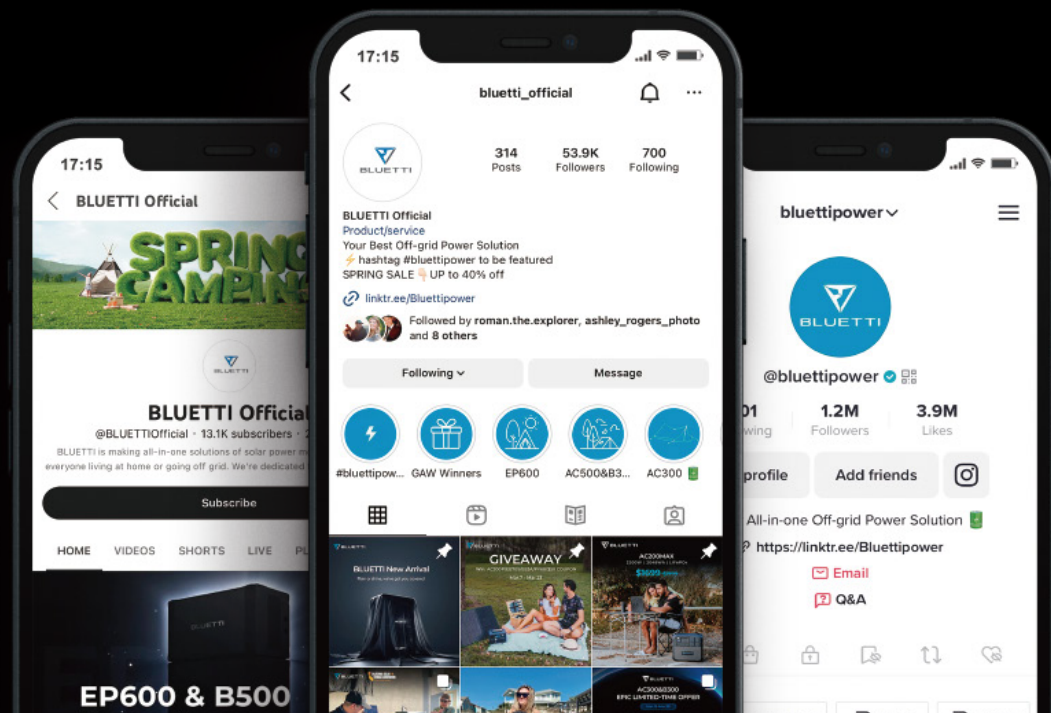
Maintain a high level of brand awareness based on innovation-driven development and attentive service.



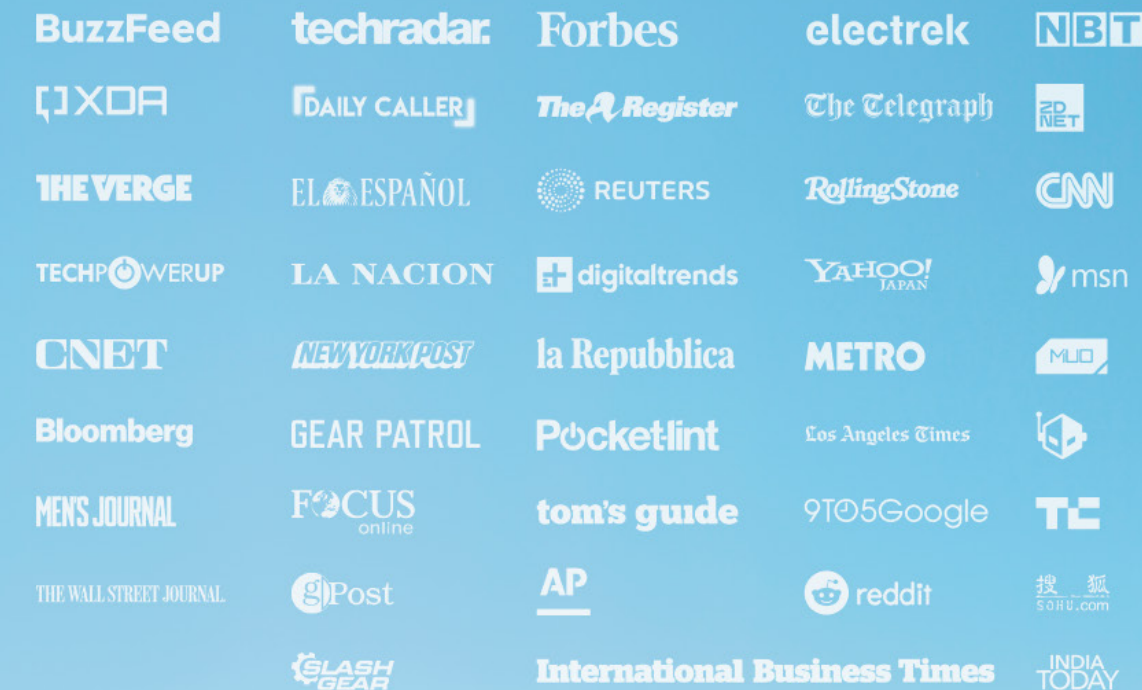

@ BLUETTI_GLOBAL
FOLLOWERS
82K


@ BLUETTI_OFFICIAL
FOLLOWERS
53.9K


@ bluettipower
FOLLOWERS
1.2M



80,000+
MEDIA
COVERAGE



MEDIA ENDORSEMENT

NEW YORK POST

Monthly Visit: 110.8M

"Unlike most conventional fuel or gas generators, solar generators have no moving parts and do not use liquid fuel, which means the likelihood of needing to pay for any repairs is significantly lower. "



FORBES

Monthly Visit: 163.2M

"If the prospect of losing power for hours or days at a time concerns you, the Bluetti AC200MAX portable power station offers a very compelling solution. "



MEDIA ENDORSEMENT

CNET

Monthly Visit: 69.5M

"Extreme weather and an aging power grid mean more power outages across the U. S. each year. Equipping your home with a Bluetti solar generator will have you prepared — without increasing your carbon footprint. "



EL PAIS

Monthly Visit: 131.1M

"With the Bluetti Poweroak AC200P, all the necessary electrical autonomy is available not to change life before a supply cut or when they get a break to the field. "



MARKETING SUPPORT WE'VE GOT YOU COVERED

BLUETTI is not only a supplier of products but also a supporter of channel development.
We seek long-term partnerships that are mutually beneficial.

Excellent
product

High Profit
Margin & Rebates

Local Stock &
Fast Delivery

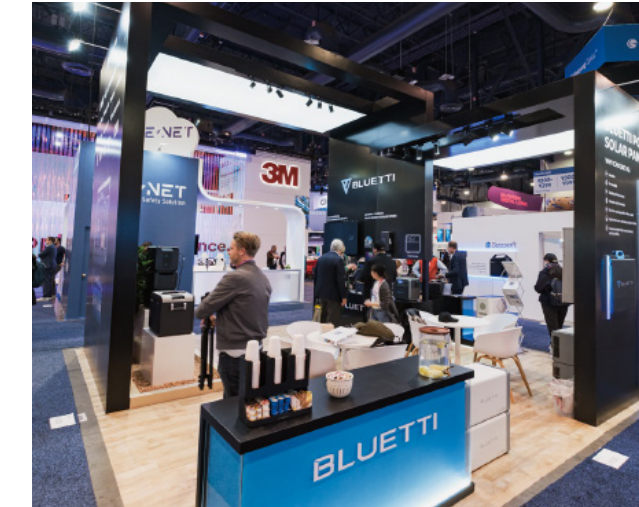
Local Service &
Installation Service

Brand Building
Investment

Product
Training



GROWING TOGETHER WITH BLUETTI



Global Exhibitions

- Product Samples
- Booth Design
- Marketing Materials



Offline Activities

- New Product Launch Event
- Themed Interactive Activities
- Pop-up Stores
- Media / User Meetups



Online & Offline Ads

- Online Advertising PR / Website Banner / Affiliates
- Offline Display Ads Billboards / In-store displays / Transit Advertising

Media Support

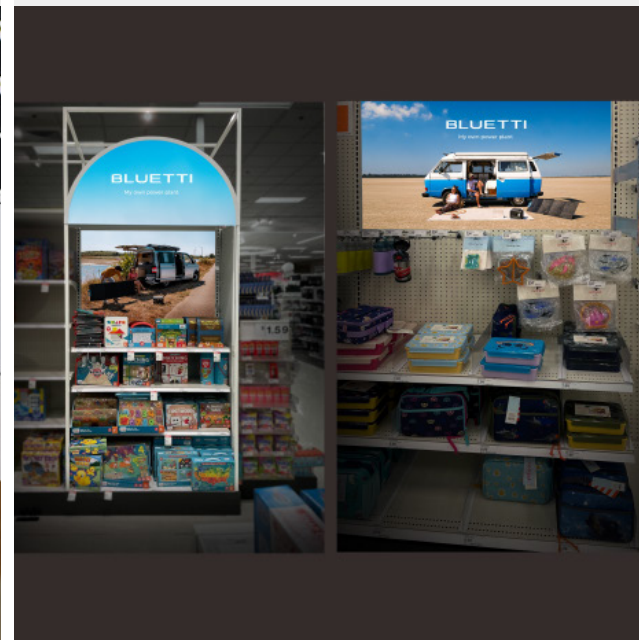
- Official Social Media
- World-class Media
- Top-tier KOLs

Physical Store

- Booth Design
- Marketing Materials

Marketing Materials

- Promotion Materials (Brochures / Posters / Technical Data Sheets / Flyers / Roll Ups)
- Gifts(Canvas Bag / Cup / Hoodie / Phone Stand)



BLUETTI CARE

Lighting An African Family

In 2021, BLUETTI launched Project LAAF (Lighting An African Family) in Africa. The LAAF aims to provide lighting and power supply to African families living without electricity. Our goal is to power over 1 million families by the end of 2026.





Power for You Care for All



서울시 금천구 가산디지털단지 대륭포스트
6차 1006호

